

Media and Communication Studies Programme

*(*The Study Plans provided on the SAI website are for reference only. For the official versions, please refer to the documents published on the AR website.)*

Course Code	Course Title	Year One		Year Two		Year Three		Year Four	
		Sem 1	Sem 2	Sem 1	Sem 2	Sem 1	Sem 2	Sem 1	Sem 2
I. Common Core Courses (18 Units)									
Common Core Courses (Required) (12 Units)									
DSS2043	Machine-Learning Mathematics for Non-Science Students	3							
	AI and Machine Learning for Media and Communication Research			3					
	AI Tools for Creative Process and Transmedia					3			
	FYP II							3	
Common Core Courses (Elective) (6 Units)									
Common Core Elective 01 Common Core Elective 02						3	3		
II. Major Required Courses (57 Units)									
(i) MR Courses on Media/Communication Theories									
COMM1023	Fundamentals of Communication	3							
MCOM1003	Introduction to Media Studies		3						
MCOM1013	New Media, Culture and Society		3						
MCOM2013	Communication Theories I			3					
MCOM2023	Communication Theories II				3				
MCOM3003	Media in China					3			
MCOM3093	Media Research Methods					3			
MCOM3133	Media Law and Ethics						3		
MCOM3123	International Communication							3	
MCOM4003	Advanced Topics in Media Studies								3
(ii) MR Courses on Practical Skills									
MCOM2033	Foundations of News and Feature Reporting			3					
MCOM2083	Multimedia Production I				3				
MCOM2053	Reporting Laboratory (1)					3			
MCOM3023	Reporting Laboratory (2)						3		
MCOM3173	Gender, Identity and the Media						3		
MCOM4103	AI and Journalism							3	
MCOM4013	Convergent Journalism								3
MCOM4073	Final Year Project (MCOM)								6
III. Major Elective Courses (12 Units)									
ME01 ME02 ME03 ME04						3	3	6	
IV. University Core Courses (37 Units)									
UCLC1003	University Chinese		3						
UCLC1013	English for Academic Purposes I	3							
UCLC1023	English for Academic Purposes II		3						
UCAI1003	Introduction to AI Literacy	3							

CHI1103	Introduction to Modern Social Theories			3					
CHI1203	Morality and Foundations of Law		3						
CHI1063	Chinese Culture and Modern China				3				
CHI1073	Contemporary Chinese Society and Thought I	3							
CHI1253	Contemporary Chinese Society and Thought II				3				
CHI1193	Contemporary World and China				2				
MT1003	Military Training	2							
WPEX1013	Emotional Intelligence		1						
WPEX2013	Experiential Arts				1				
WPEX2023/ WPEX2033	Voluntary Service, or Environmental Awareness			1					
UCL1XX3	Healthy Lifestyle	1	1		1				
V. General Education Courses (18 Units)									
Level 1 Foundational Courses	History and Civilization			3					
	Quantitative Reasoning	3							
	Values and the Meaning of Life		3						
Level 2 Interdisciplinary Thematic Courses	Culture, Creativity and Innovation, or Science, Technology and Society, or Sustainable Communities				3	3			
Level 3 GE Capstone Courses	Service-Learning Course, or Service Leadership Education Course, or Experiential Learning Course, or Interdisciplinary Independent Study							3	
VI. Free Elective Courses (6 Units)									
FE01 FE02			3						3
Total Units: 148		21	23	16	19	21	15	18	15